

# THE INJURED LIST



# 2024 SPONSOR DECK



Goodpods Top 100 Sports News Indie Podcasts



Goodpods Top 100 Fantasy Sports Indie Podcasts



Goodpods Top 100 Sports News Indie Podcasts

---

OVER 95 EPISODES AND COUNTING SINCE 2020  
#6TH ALL TIME RANKED INDIE FANTASY SPORTS PODCAST ON GOODPODS



## ABOUT ME

I am a certified Physician Assistant in Orthopedic Surgery for over 16 years and have been in Orthopedics and Sports Medicine for over 20 years, first as an Athletic Trainer, and now as practicing PA.

I created The Injured List Podcast® in 2020 to help provide valuable, evidenced based information for avid sports fans, Fantasy Sports participants, and all sports fans looking to gain a better understanding of the complex nature of sports injuries.

In my show I intricately weave the stories of yesterday and today's superstar athletes with educational and entertaining information about sports injuries through commentary and interview with guest athletes and sports medicine professionals.

I provide expert injury analysis for Fantasy Sports Corporation using my experiences and expertise from over 20 years in the profession based solely on reports from various credible media outlets.

**Brian Scott, MEd, PA-C, ATC-Ret.**

**MEET THE HOST OF THE INJURED LIST PODCAST**  
**Brian Scott**

Born and raised in Long Island, NY. Graduate of East Islip High School, home of the Redmen.

Graduate of SUNY Brockport with BS of Science with Athletic Training and Sports Management minors.

Obtained his MEd in Kinesiology at Temple University in Philadelphia PA while working as head athletic trainer at Paulsboro high school in south New Jersey.

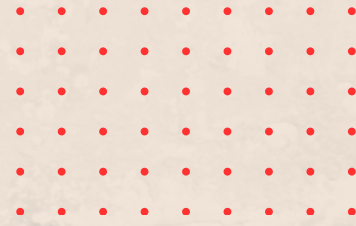
Completed his Physician Assistant studies at the prestigious Weill Medical College of Cornell University in NYC.

Has now worked in Orthopaedic Surgery and sports medicine for over 20 years in all. Created The Injured List Podcast in 2020.

For show notes and to listen to previous episodes, visit:  
[THEINJUREDLIST.COM](http://THEINJUREDLIST.COM)

SEAT GEEK FINATICS

# LISTEN & LEARN



Listen to our podcast to hear how we integrate our sponsors and partners. We are available on all the major podcast platforms.



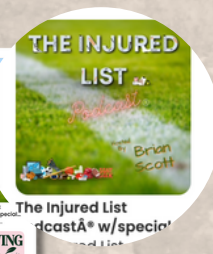
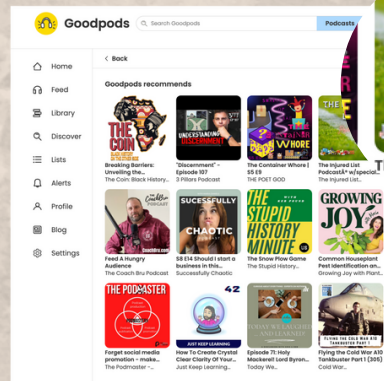
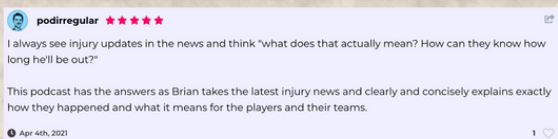
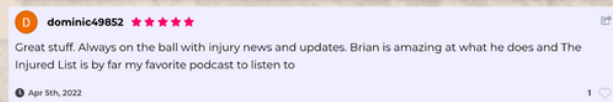
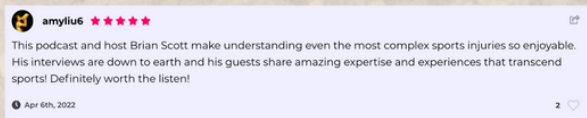
Our episodes are typically between 30-45 minutes in length. We feature one guest per episode.



We provide options for Pre Roll, Mid Roll, and Post-Roll ad spots for each sponsor depending on needs. See available packages on next page.

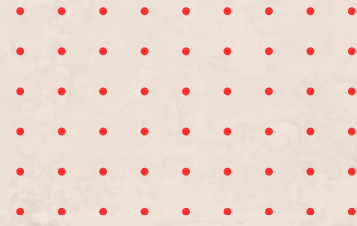


We have been featured on Goodpods as the #6 overall indie podcast all time for Fantasy Sports and as a Goodpods Team Recommended Podcast!

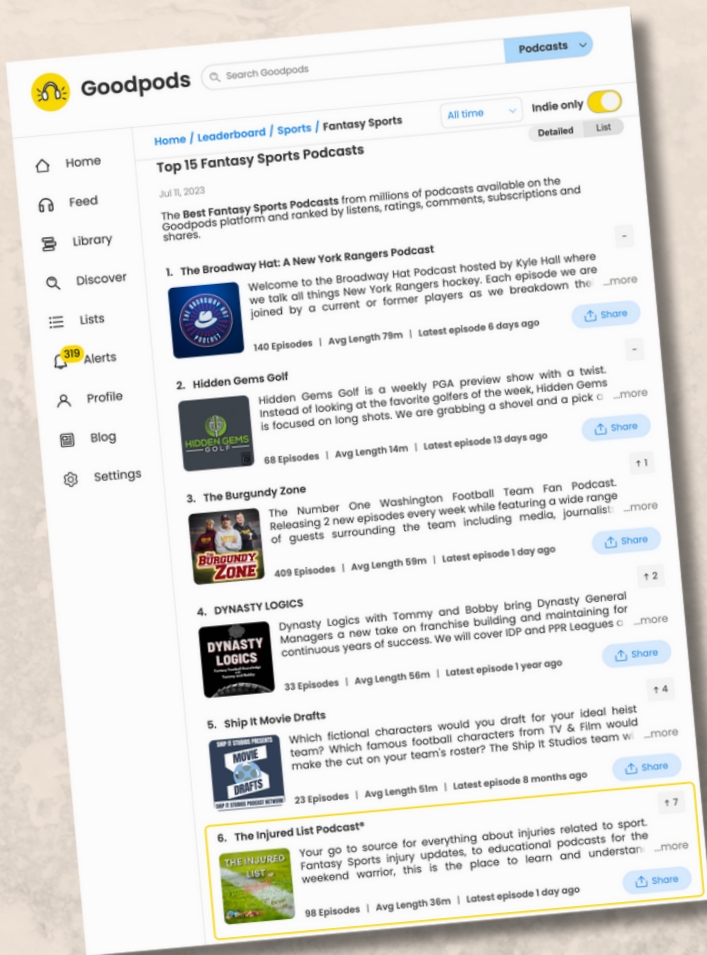


The Injured List Podcast®

# FEATURED IN...



Listed #6 All Time in Goodpods list of Indie Fantasy Sports Podcasts



Fantasy Football Expo 2023 Medical Panel Expert in Canton OH at the Pro Football Hall of Fame

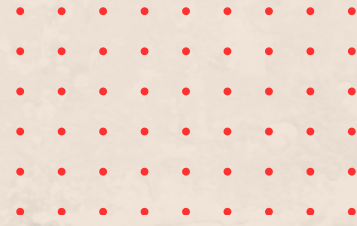


Special Feature write up "Under The Radar" in Podcast Magazine June 2021 Issue.  
(re-branded in 2022 & 2024)



The Injured List Podcast®

# FORMER GUESTS



**Kelly Gunther**

Former Olympic Speed Skater who battled back from a devastating ankle injury to make the US Olympic team. Known as "The Comeback Kid", Kelly now is a public speaker and has been featured in Sports Illustrated and USA Today



**Elisa Au**

Elisa is a 3x World Karate Champion. She is the most decorated American Karate athlete of all time. She is the only female athlete in the history of the sport to claim gold medals in two individual events at the same world championship (2004).



**David McGowan**

Former Professional European Rugby player and current Certified Athletic Trainer, David shared his amazing story of how he survived after a sudden cardiac arrest.



**Robert Paylor**

Former UC Berkeley Rugby Champion...  
"In the 2017 Collegiate Rugby National Championship, I broke my neck and my life changed in an instant. Immediately, I was told I would never walk or move my hands again. I didn't accept that reality and willed myself to walk again, against all odds."

Former NFL Lineman, Brother of NFL HOF lineman Jonathan Ogden, and now successful Entrepreneur and Public Speaker shared his story of injuries and life after football.

**Marques Ogden**

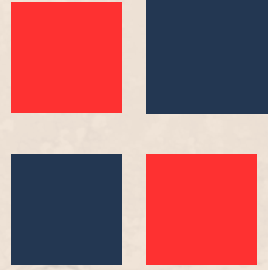


**Mike Hollis**

- Played in 132 NFL games throughout his career
- Was selected to the 1998 Pro Bowl after leading the NFL in scoring with 134 points
- Connected on 216 of 268 field goals (80.6%)
- Scored 949 career points
- Had a consecutive streak of 20 field goals
- Was voted AFC Special Teams Player of the Week 4 times
- Had his best season in 2000, converting 24 of 26 field goals (92.3%), even when he missed 4 games after his second of 3 back surgeries
- owner of ProForm Kicking Academy

# BRAND AMBASSADOR

---



**Brand Ambassador**

Discounted Tix



**Brand Ambassador**

Discounted Merch



**Brand Ambassador**

Up to \$100 Gift

# PARTNERSHIPS

---



**Co-Owner/  
Content Creator**

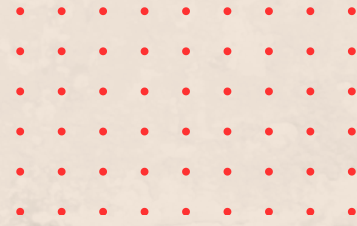


**Owner/CEO**

---

**The Injured List Podcast®**

# DELIVERABLES



## Option 1

Investment \$500

- 1 minute host read pre-roll ad on one episode
- social media blasts
- 5 episodes

## Option 2

Investment \$1500

- 2 minute host read pre and mid-roll ads
- social media blasts
- 10 episodes

## Option 3

Investment \$2300

- 3 min host read, pre, mid, and post roll ads
- social media blasts
- 10 episodes

## Option 4

Investment \$3500

- Full sole episode sponsorship with one guest appearance
- social media blasts
- optional promotional code or product/service giveaway for your company

---

The Injured List Podcast®



# CONTACT US

---

**Brian Scott**

704-665-7056

[www.theinjuredlist.com](http://www.theinjuredlist.com)

[theinjurelist411@gmail.com](mailto:theinjurelist411@gmail.com)

9815 Sam Furr Rd, Suite J  
#124  
Huntersville, NC 28078