# THE WWW.

# 2024 SPONSOR DECK





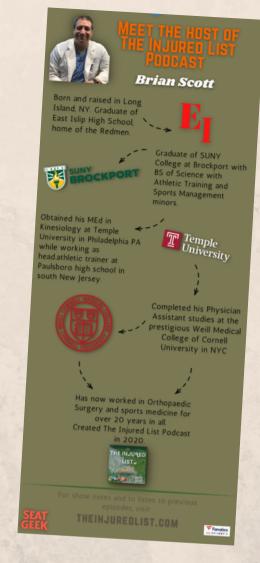
Goodpods Top 100 Fantasy Sports Indie Podcasts



OVER 95 EPISODES AND COUNTING SINCE 2020 #6TH ALL TIME RANKED INDIE FANTASY SPORTS PODCAST ON GOODPODS



**ABOUT ME** 



I am a certified Physician Assistant in Orthopedic Surgery for over 16 years and have been in Orthopedics and Sports Medicine for over 20 years, first as an Athletic Trainer, and now as practicing PA.

I created The Injured List Podcast<sup>®</sup> in 2020 to help provide valuable, evidenced based information for avid sports fans, Fantasy Sports participants, and all sports fans looking to gain a better understanding of the complex nature of sports injuries.

In my show I intricately weave the stories of yesterday and today's superstar athletes with educational and entertaining information about sports injuries through commentary and interview with guest athletes and sports medicine professionals.

I provide exert injury analysis for Fantasy Sports Corporation using my experiences and expertise from over 20 years in the profession based solely on reports from various credible media outlets.

### Brian Scott, MEd, PA-C, ATC-Ret.

# LISTEN & LEARN



Listen to our podcast to hear how we integrate our sponsors and partners. We are available on all the major podcast platforms.

Our episodes are typically between 30-45 minutes in length. We feature one guest per episode.

We provide options for Pre Roll, Mid Roll, and Post-Roll ad spots for each sponsor depending on needs. See available packages on next page.

We have been featured on Goodpods as the #6 overall indie podcast all time for Fantasy Sports and as a Goodpods Team Recommended Podcast!





The Injured List Podcast®

### 👩 amyliu6 \*\*\*\*\*

This podcast and host Brian Scott make understanding even the most complex sports injuries so enjoyable. His interviews are down to earth and his guests share amazing expertise and experiences that transcend sports! Definitely worth the listen! 0 Arem. 202 2 2 2

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Great stuff. Always on the ball with injury news and updates. Brian is amazing at what he does and The Injured List is by far my favorite podcast to listen to

### O Apr 5th, 2022

podirregular \*\*\*\*

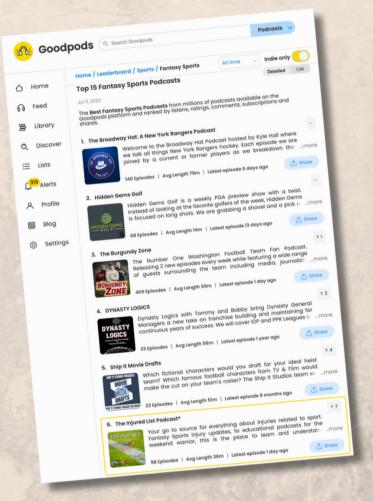
I always see injury updates in the news and think "what does that actually mean? How can they know how long he'll be out?"

This podcast has the answers as Brian takes the latest injury news and clearly and concisely explains exactly how they happened and what it means for the players and their teams.

O Apr 4th, 2021

# FEATURED IN...

### Listed #6 All Time in Goodpods list of Indie Fantasy Sports Podcasts



Fantasy Football Expo 2023 Medical Panel Expert in Canton OH at the **Pro Football Hall of Fame** 

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Special Feature write up "Under The **Radar" in Podcast Magazine June** 2021 Issue. (re-branded in 2022 & 2024)



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### THE INJURED LIST PODCAST BY BRIAN "SCOTT" MAIELI

Unlike the many other sports podcasts out there today. The Injured Lis Podcast<sup>a</sup> provides a very unique expert perspective not just on sports injuries, but also on the effect those injuries have on those who sustain them.

Best part is... you don't have to have a medical degree to follow along!

Episodes range from professional sports draft previews to injury documentary reviews and general sports injury education. Host Brian

Majeli often interviews past/current athletes and professionals involved in sports.

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Topics range from discussion about the injuries themselves and the science behind them to how injuries have played a role in the careers of his guests. (Stay alert for bonus weekly injury updates, as well.)

weeky injury upuates, as were, Brian has real conversations with real professionals in the world of sports and sports medicine. He shares the stories of common and rare sports injuries through expert analysis and seamless integration of his medical knowledge into casual conversation.

When not working on his podcast, you When not working on his podcast, you will find him actively treating patients as a certified Physician Assistant in a busy Orthopedic Surgery and Sports Medicine practice in Charlotte, North Carolina.

Did I mention Brian has had four of his own knee surgeries related to sports? Needless to say, he offers a well-rounded and unique perspective. 0

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# FORMER GUESTS



Elisa is a 3x World Karate Champion. She is the most decorated American Karate athlete of all time. She is the only female athlete in the history of the sport to claim gold medals in two individual events at the same world championship (2004).



Kelly Gunther

Fomer Olympic Speed Skater who battled back from a devastating ankle injury to make the US Olympic team. Known as "The Comeback Kid", Kelly now is a public speaker and has been featured in Sports Illustrated and USA Today

### David McGowan

Former Professional European Rugby player and current Certified Athletic Trainer, David shared his amazing story of how he survived after a sudden cardiac arrest.

Former UC Berkeley Rugby Champion... "In the 2017 Collegiate Rugl

"In the 2017 Collegiate Rugby National Championship, I broke my neck and my life changed in an instant. Immediately, I was told I would never walk or move my hands again. I didn't accept that reality and willed myself to walk again, against all odds."

> Former NFL Lineman, Brother of NFL HOF lineman Jonathan Ogden, and now successful Entrepreneur and Public Speaker shared his story of injuries and life after football.

Marques Ogden

<u>Mike Hollis</u>

- Played in 132 NFL games throughout his career
- Was selected to the 1998 Pro Bowl after leading the NFL in scoring
  with 134 points
- Connected on 216 of 268 field goals (80.6%)
- Scored 949 career points
- Had a consecutive streak of 20 field goals
- Was voted AFC Special Teams Player of the Week 4 times
- Had his best season in 2000, converting 24 of 26 field goals (92.3%), even when he missed 4 games after his second of 3 back surgeries
   owner of ProForm Kicking Academy
  - owner of Proportin Ricking Academy

# **BRAND AMBASSADOR**





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**Brand Ambassador** 

**Discounted Merch** 



### **Brand Ambassador**

Up to \$100 Gift

# PARTNERSHIPS



Co-Owner/ Content Creator



**Owner/CEO** 

# DELIVERABLES

# **Option 1**

**Option 2** 

### Investment \$500

- 1 minute host read pre-roll ad on one episode
- social media blasts
- 5 episodes

### Investment \$1500

- 2 minute host read pre and mid-roll ads
- social media blasts
- 10 episodes

### Investment \$2300

- 3 min host read, pre, mid, and post roll ads
- social media blasts
- 10 episodes

# **Option 4**

**Option 3** 

### Investment \$3500

- Full sole episode sponsorship with one guest appearance
- social media blasts
- optional promotional code or product/service giveaway for your company



# **CONTACT US**

## **Brian Scott**

704-665-7056 www.theinjuredlist.com

theinjurelist411@gmail.com

9815 Sam Furr Rd, Suite J #124 Huntersville, NC 28078